



#### **CHAIRMAN'S ADDRESS**



## 'WORK IN PROGRESS' BUT WITH UNLIMITED VISION



#### PARTNERSHIP WITH YUM



#### **BRAND STRATEGY**



#### **CEO APPOINTMENT BRINGS BENEFITS**



#### **DIRECTORS FACING RE-ELECTION**



## IMPROVED DIVIDEND REFLECTS BETTER PERFORMANCE



#### SHARE PRICE LOWER THAN IT SHOULD BE



#### **GOVERNANCE WORKING WELL**



#### **DIRECTORS' FEES COULD RISE**



#### **TESTING FIRST QUARTER IN 2008-09**



## ECONOMIC OUTLOOK DIFFICULT BUT NOT DIRE



# Restaurant BRANDS

ZEALAND LTD



#### **CEO'S ADDRESS**

#### SENIOR LEADERSHIP TEAM

Russel Creedy - Chief Executive Officer

Grant Ellis - Chief Financial Officer

Rod de Vries - Chief Operating Officer

Scott Munday - Human Resource Manager

Paul Wood - Starbucks Coffee General Manager



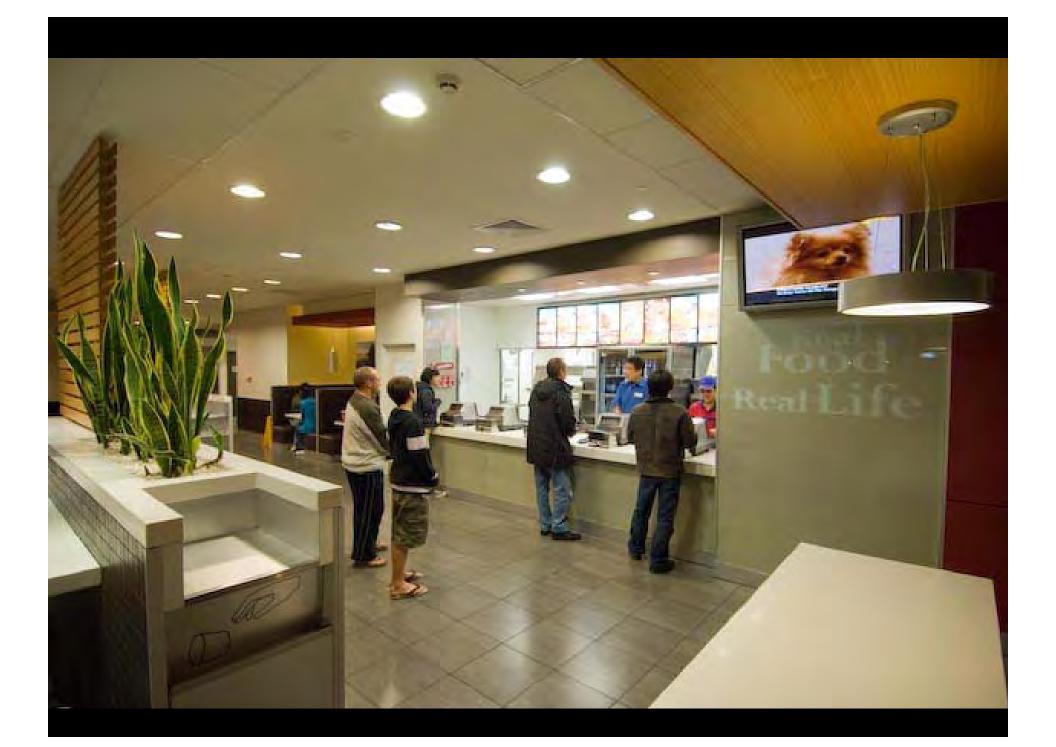
#### KFC TRANSFORMATION CONTINUES...

- \$35 million spent to date
- Not just the buildings

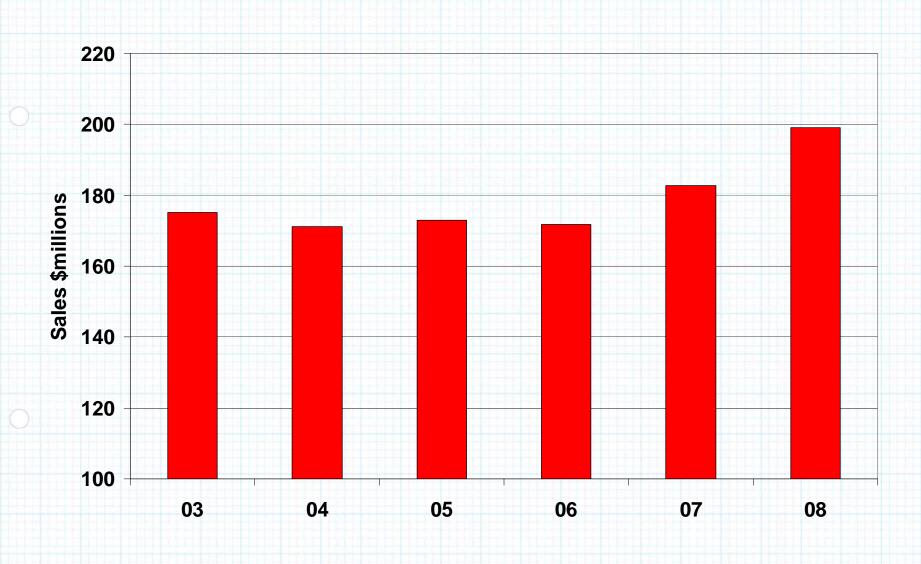








#### KFC SALES GROWTH



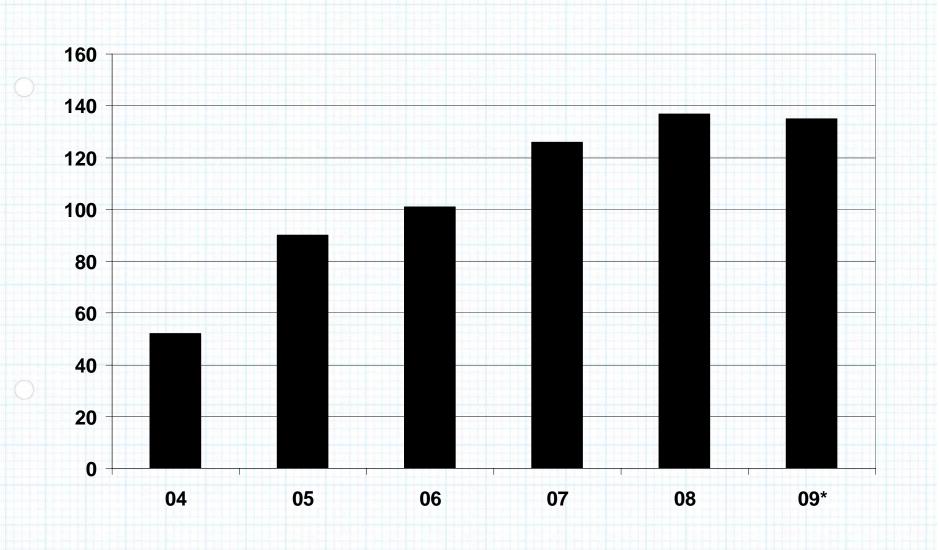


#### PIZZA HUT

Re-engineering the model.

- Operates in a competitive market.
- Growth in the number of competitor outlets has increased significantly.

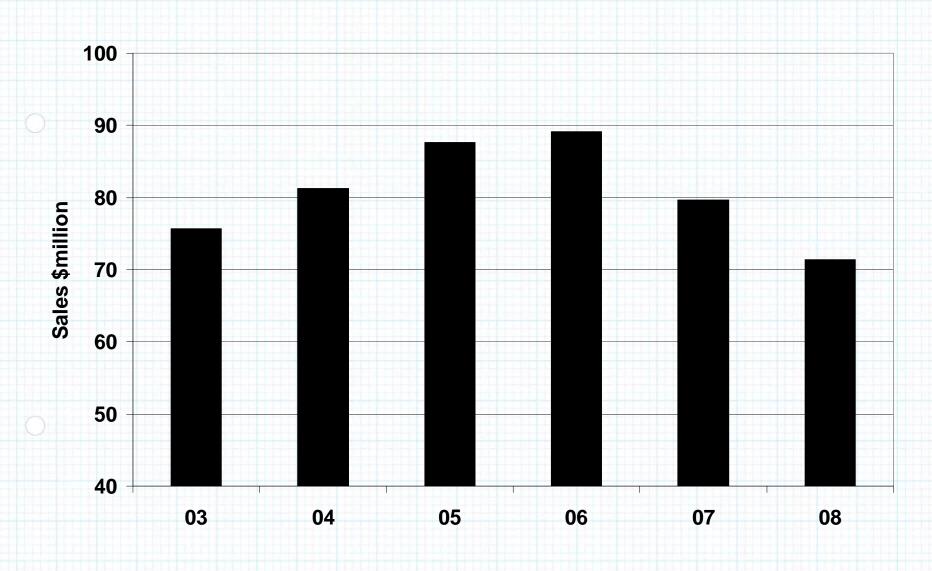
#### GROWTH IN NUMBER OF CHAIN COMPETITIORS - 250%



## 30% GROWTH IN TOTAL PIZZA OUTLETS IN 2005 FOLLOWED BY SLOWER GROWTH OVER PAST 3 YEARS FORECASTING NEGATIVE GROWTH THIS YEAR

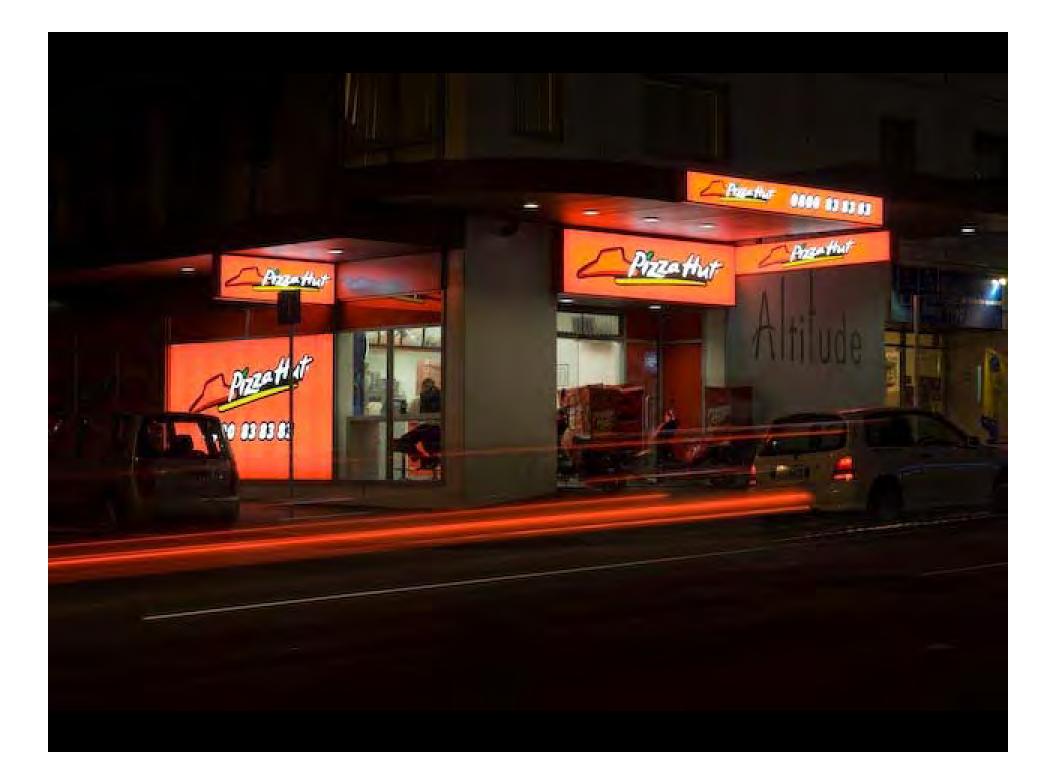


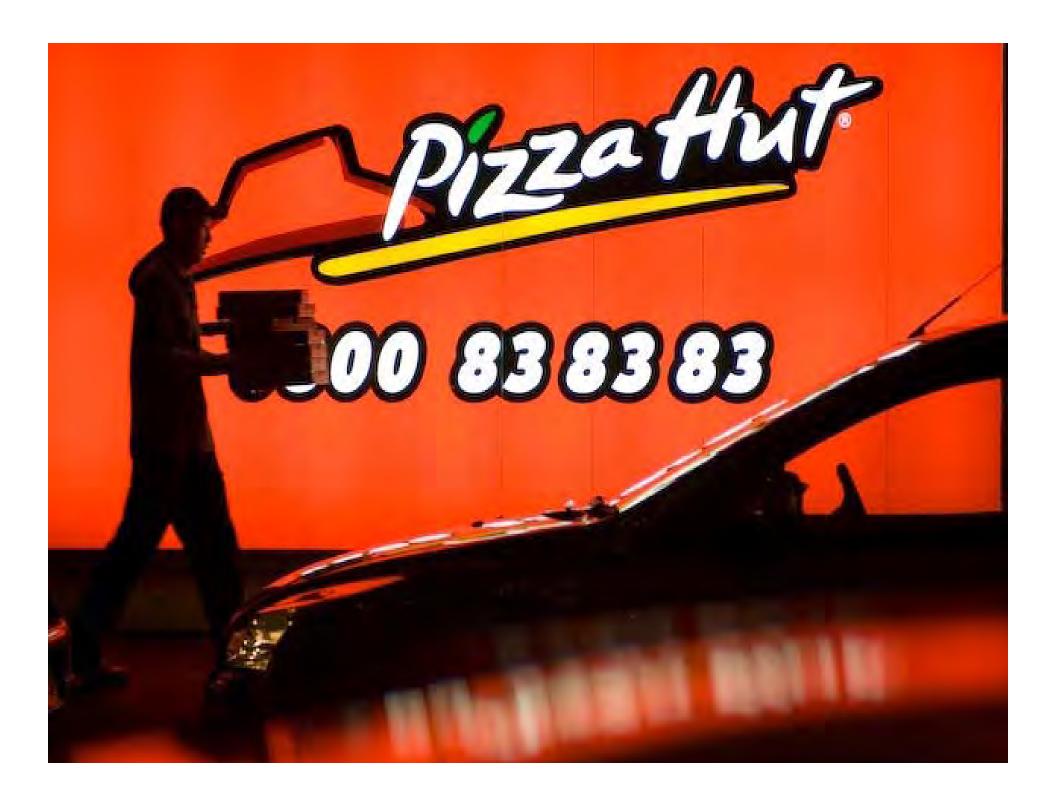
#### PIZZA HUT SALES

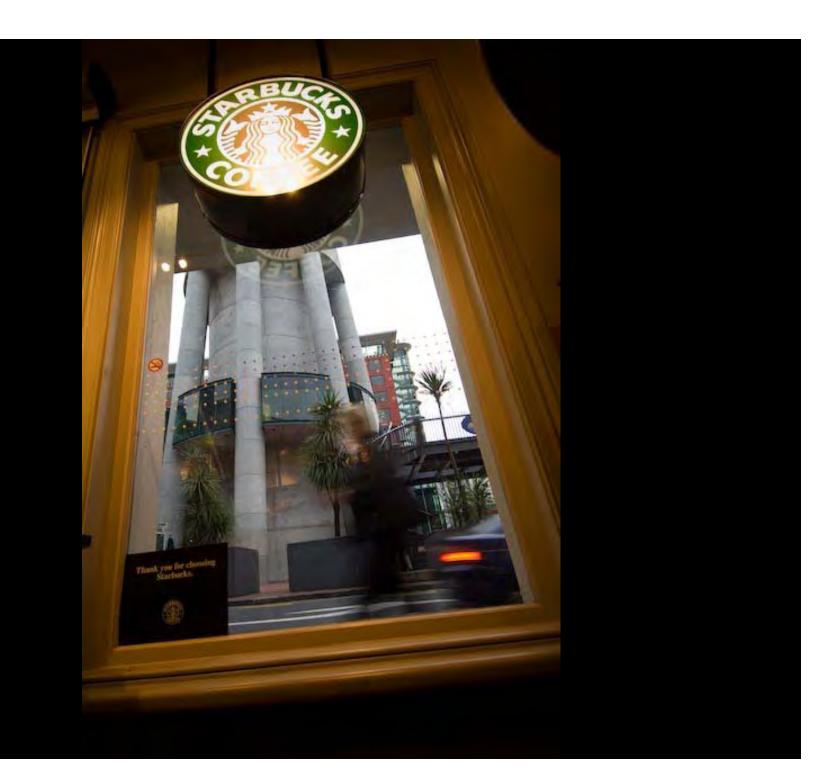




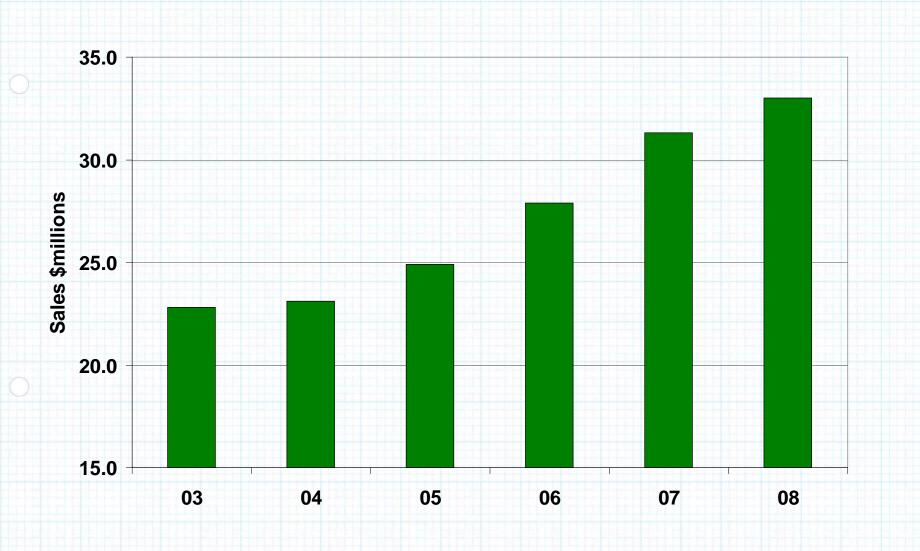








#### STARBUCKS SALES GROWTH OVER THE PAST FOUR YEARS HAS BEEN IMPRESSIVE AND KEEPS ON GOING





#### WAGE STABILITY AT THE RIGHT TIME

- Two year Collective Agreement with Unite Union covering all stores
- Minimum 6.7% increase
- Additional \$3.3 million cost to the business
- Cost recovery will be difficult

#### STRONGER CASH POSITION

- Reduced borrowings by \$6.1 million
- Total bank debt of \$42.5 million at year end
- Operating cash flows up \$10.5 million on prior year
- Continued capital investment in KFC transformation

### MORE EFFICIENT AND CLEANER PROCESSES

- Food input costs increased \$5.3 million year on year
- Higher world commodity prices
- Menu price increases inevitable
- Reducing our carbon footprint
- Recycling increased

#### SAFETY FIRST AND ALWAYS

- ACC accredited for 8 years
- Savings on premiums of \$400k
- Workplace safety is a core activity

#### TRAINING TO THE FORE

- One of the biggest tertiary training institutions
- Over 1,300 staff in NZQA recognised training programmes
- 27 staff currently working towards
  NZQA accredited Diploma in
  Hospitality Management



#### READY FOR BATTLE





## Restaurant

BRANDS

NEW ZEALAND LTD

