

# Full Year Results Presentation





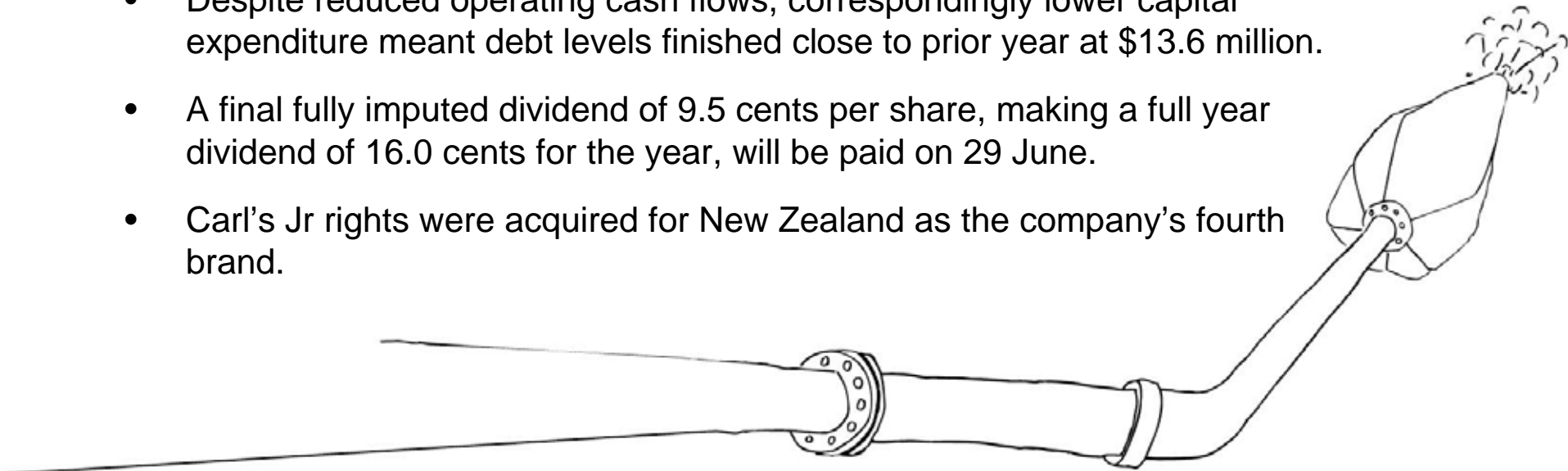
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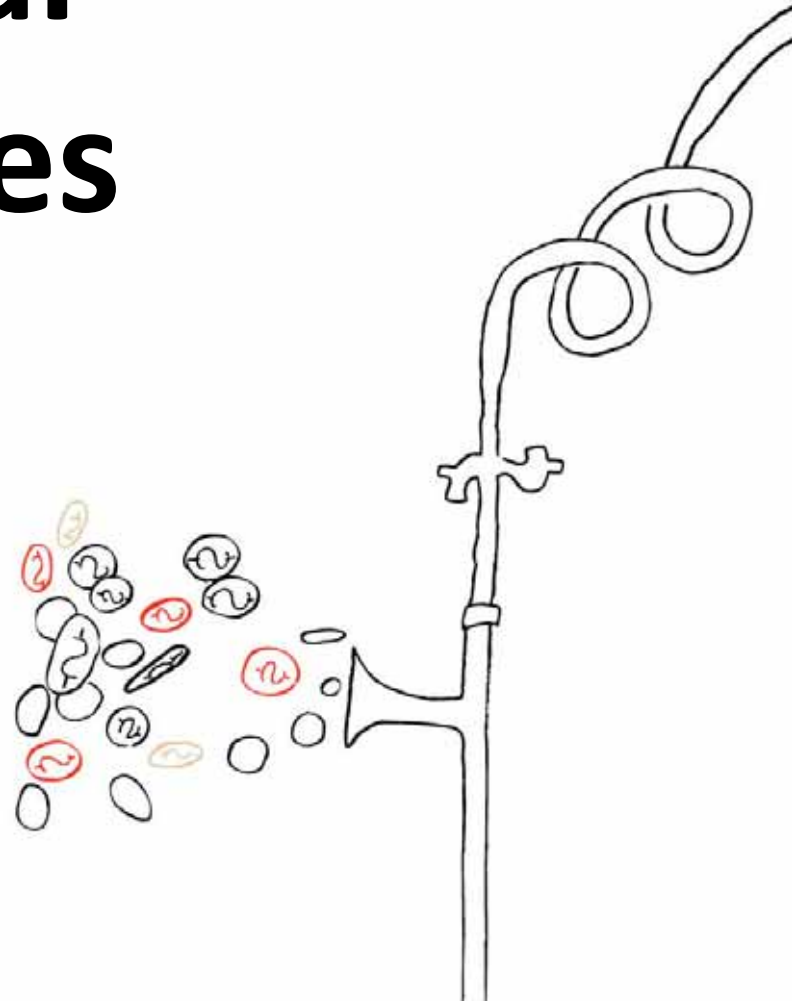


# Key Points

- Group Net Profit after Tax (excluding non-trading items) was \$18.4 million (18.8 cents per share), down 27% on prior year.
- Total Group Revenue of \$308.9 million was down \$16 million (4.9%) mainly from the impact of the Christchurch earthquake (\$5.9 million) and sell down of Pizza Hut stores (\$5.9 million).
- KFC sales reached a new high of \$236.3 million with store transformations continuing to produce positive sales and profit growth.
- The Pizza Hut sell-down programme is gaining momentum with 13 stores now sold to independent franchisees.
- Despite reduced operating cash flows, correspondingly lower capital expenditure meant debt levels finished close to prior year at \$13.6 million.
- A final fully imputed dividend of 9.5 cents per share, making a full year dividend of 16.0 cents for the year, will be paid on 29 June.
- Carl's Jr rights were acquired for New Zealand as the company's fourth brand.



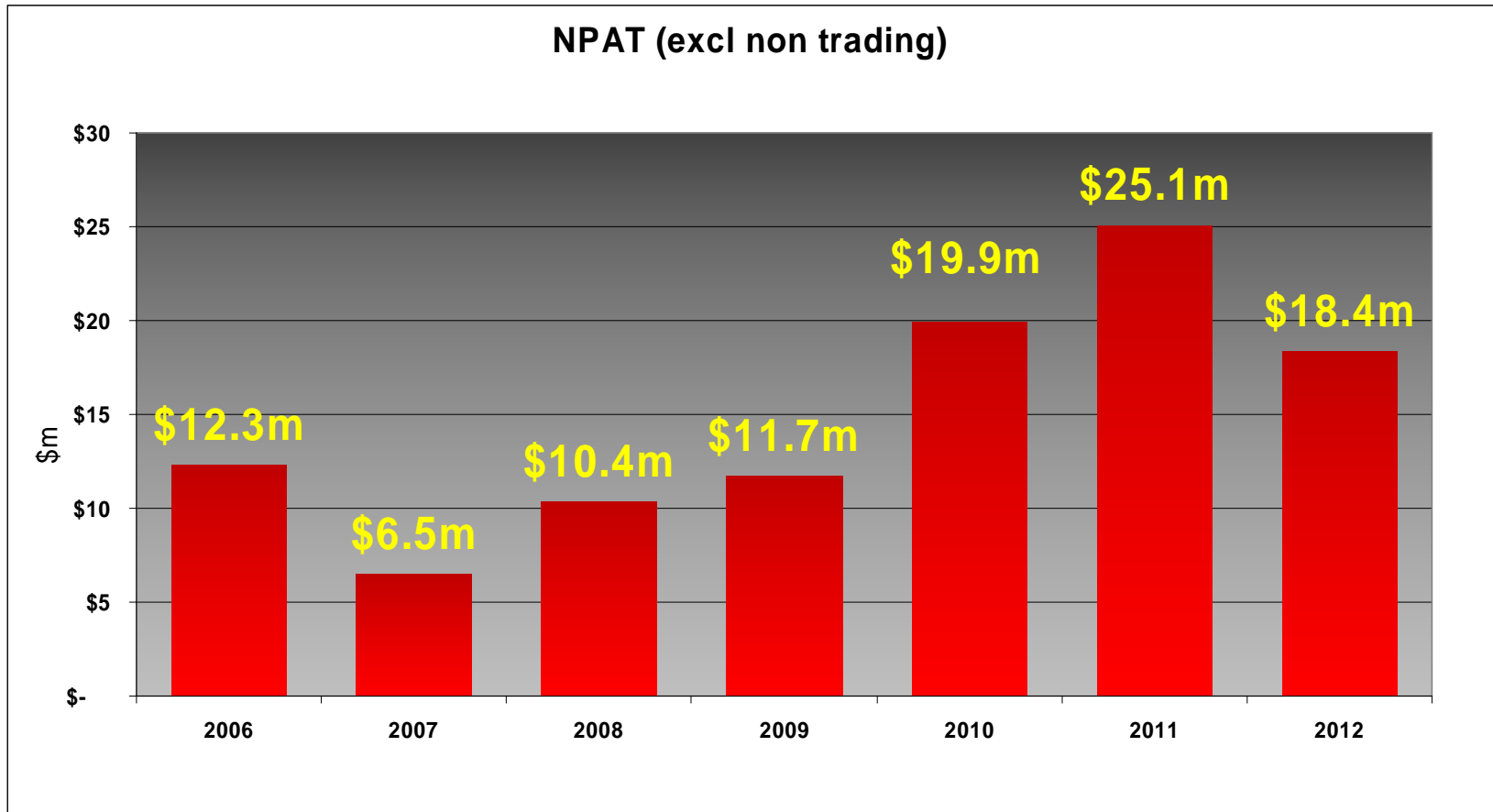
# Financial Outcomes



# Consolidated NPAT of \$18.4m, down 26.8% on prior year

(\$m)	FY2010	FY2011	FY2012	\$ Δ
<b>Revenue</b>	<b>318.3</b>	<b>324.9</b>	<b>308.9</b>	<b>(16.0)</b>
Gross Margin	63.2	68.2	56.2	(12.0)
Distribution	(3.8)	(3.4)	(3.1)	0.3
Marketing	(16.7)	(15.2)	(15.1)	0.1
G&A	<u>(12.9)</u>	<u>(12.7)</u>	<u>(11.3)</u>	<u>1.4</u>
<b>EBIT</b>	<b>29.8</b>	<b>36.7</b>	<b>26.7</b>	<b>(10.0)</b>
Non-trading	(0.6)	(2.0)	(2.3)	(0.3)
Interest	<u>(1.4)</u>	<u>(1.2)</u>	<u>(1.3)</u>	<u>(0.1)</u>
NPBT	27.8	33.5	23.1	(10.4)
Other	-	0.3	-	(0.3)
Tax	<u>(8.2)</u>	<u>(9.5)</u>	<u>(6.2)</u>	<u>3.3</u>
<b>NPAT</b>	<b><u>19.5</u></b>	<b><u>24.3</u></b>	<b><u>16.9</u></b>	<b><u>(7.4)</u></b>
<b>NPAT (excl non-trading)</b>	<b>19.9</b>	<b>25.1</b>	<b>18.4</b>	<b>(6.7)</b>

..... but still well up on previous run rate



## Lower sales in FY12 by \$16.1m were driven by:

- Christchurch earthquake (KFC, Starbucks) - \$5.9m
- Store sales to franchisees (Pizza Hut) - \$5.9m
- Softer retail conditions (KFC, Pizza Hut)
- Competitor activity (Pizza Hut)

Sales \$m	FY2011	FY2012	Total Sales		Same Store Sales
			\$ Δ	% Δ	% Δ
KFC	235.8	236.3	0.5	0.2	(1.8)
Pizza Hut	59.3	45.5	(13.8)	(23.3)	(9.7)
Starbucks Coffee	29.3	26.5	(2.8)	(9.8)	5.4
<b>TOTAL</b>	<b>324.4</b>	<b>308.1</b>	<b>(16.1)</b>	<b>(5.0)</b>	<b>(2.5)</b>

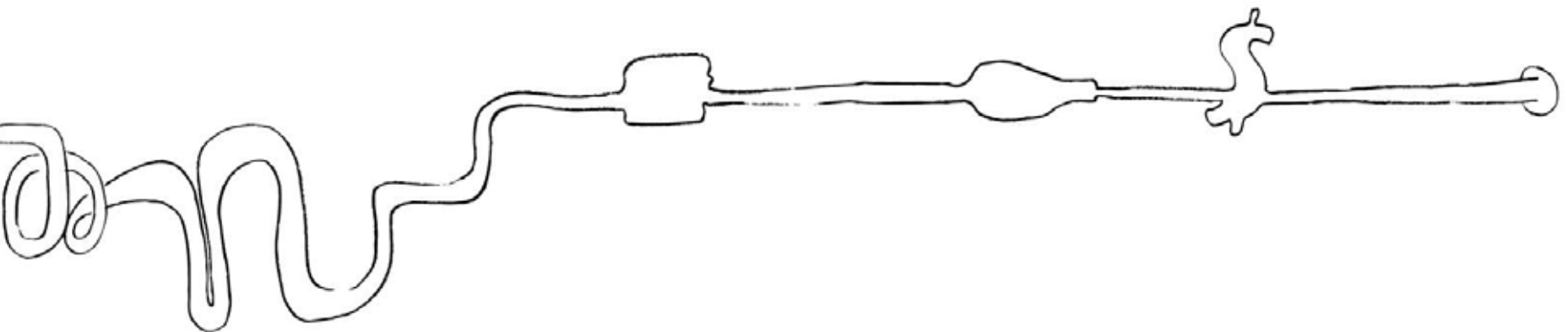
# Margin growth dropped back across all three brands with sales deleverage and input cost increases

EBITDA \$m	FY2010	FY2011	FY2012	FY2012 vs. 2011	
				\$ Δ	% Δ
KFC	46.3	52.1	45.6	(6.6)	(12.6)
Pizza Hut	5.4	5.6	2.1	(3.5)	(62.8)
Starbucks Coffee	3.2	4.1	3.7	(0.4)	(8.8)
<b>TOTAL</b>	<b>54.9</b>	<b>61.8</b>	<b>51.4</b>	<b>(10.4)</b>	<b>(16.9)</b>



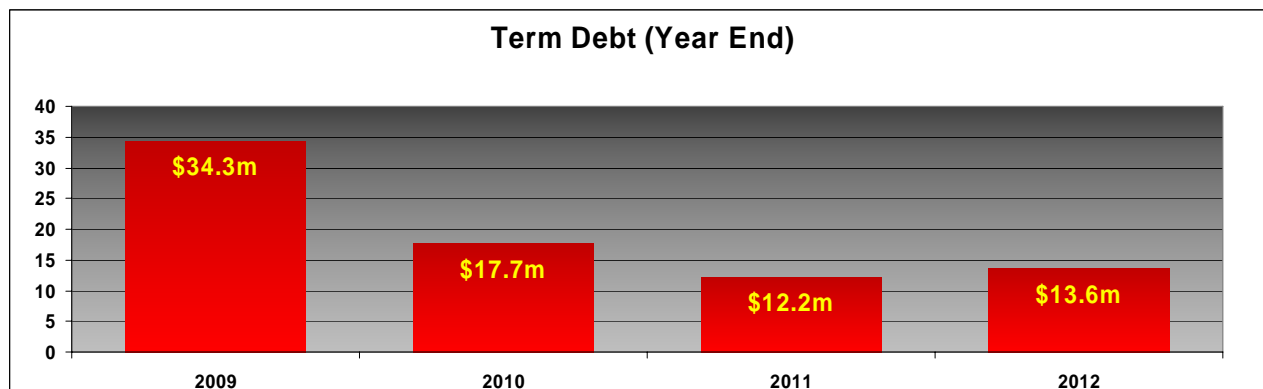
# But EBITDA margins are still at acceptable levels for KFC and Starbucks Coffee (although some work to do for Pizza Hut)

%	EBITDA before G&A as a % Sales			
	FY2009	FY2010	FY2011	FY2012
KFC	18.0	20.7	22.1	19.3
Pizza Hut	4.3	8.4	9.5	4.6
Starbucks Coffee	8.8	10.6	14.0	14.2
<b>TOTAL</b>	<b>14.1</b>	<b>17.3</b>	<b>19.1</b>	<b>16.7</b>



# Operating cash flows reduced in line with margin but reduced capex saw debt remain low

<i>Cashflow \$m</i>	FY2009	FY2010	FY2011	FY2012
<b>Operating Cashflow</b>	23.3	38.7	40.6	29.8
<b>Investing Cashflow</b>	(8.1)	(13.2)	(20.4)	(14.3)
<b>Free Cashflow</b>	<b>15.2</b>	<b>25.5</b>	<b>20.2</b>	<b>15.5</b>



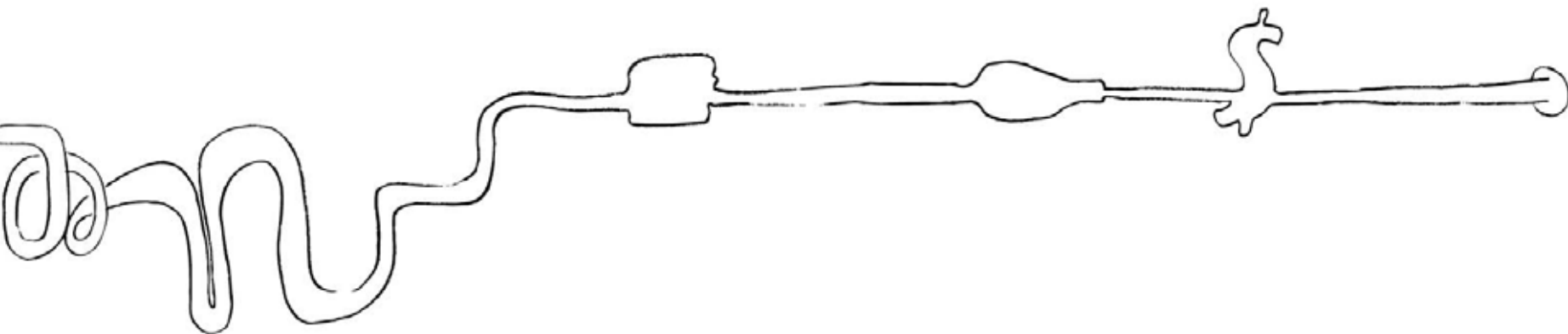
# With low borrowings and solid trading results all ratios remain conservative

<b><i>Bank Facility (\$m)</i></b>	<b>FY2009</b>	<b>FY2010</b>	<b>FY2011</b>	<b>FY2012</b>
<b>Westpac</b>	\$55m	\$45m	\$35m	\$35m
<b>Interest Cover</b>	5.2x	20.2x	30.6x	20.5x
<b>Net Debt: EBIT</b>	1.7:1	0.6:1	0.3:1	0.5:1
<b>Gearing (D:D+E)</b>	48%	27%	17%	19%
<b>Average Interest Rate</b>	8.3%	4.3%	4.8%	4.6%

# Dividend has reduced slightly in the light of lower profitability but reduced debt and “slow fuse” capex allow a higher payout ratio

		FY2009 cents	FY2010 cents	FY2011 cents	FY2012 cents	% Δ
<b>NPAT excl non-trading</b>	cps	12.1	20.5	25.6	18.8	(27)
<b>Total dividend</b>	dps	7.0	12.5	17.0	16.0*	(6)

\* Fully imputed at 30%



# Non-trading items up on prior year because of impact of earthquake and Pizza Hut store sales

<i>Non-trading (\$m)</i>	FY2011	FY2012
Pizza Hut store sales net proceeds	(1.1)	(1.3)
Pizza Hut store sales fixed asset disposals	1.1	1.0
Transformation w / offs	0.4	0.1
Pizza Hut goodwill disposals	1.0	1.5
Store closures / relocations	0.8	0.7
Impairment Charges	0.9	0.1
Other	0.1	-
Insurance Proceeds	(1.1)	0.2
Release of Pizza Hut Victoria closure provision	(0.3)	-
<b>TOTAL</b>	<b>1.8</b>	<b>2.3</b>

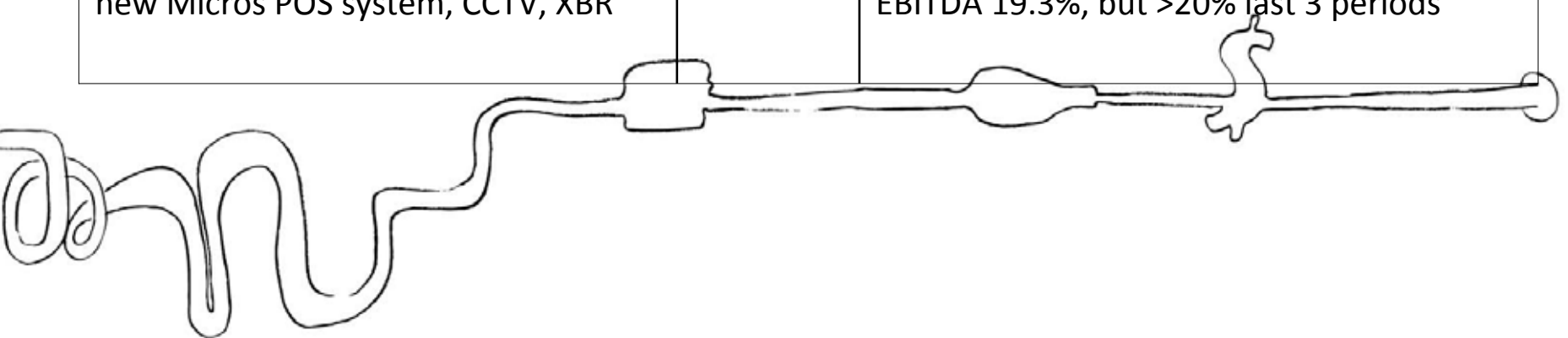
# KFC operations

<b>Sales</b>	<b>\$236.3m</b>	<b>+0.2%</b>
<b>EBITDA</b>	<b>\$45.6m</b>	<b>-12.6%</b>



# KFC continued with planned strategies, but outcomes not as positive as hoped

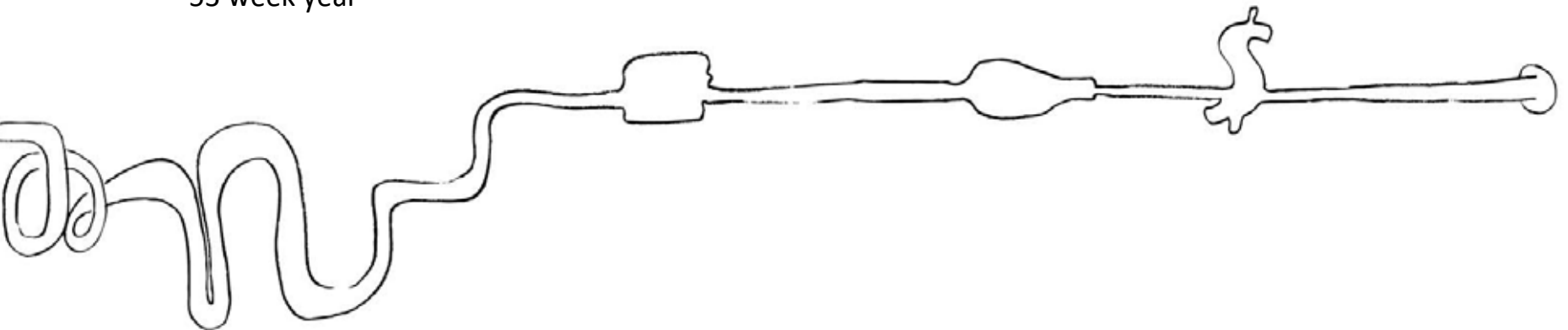
Strategy	Mark	Outcome
Pull back on transformation capex until economic situation resolves (4-5 transformations)	✓✓	5 stores refurbished = reduced capex. All performing to expectations
Seek new site opportunities and land bank where necessary	✓	One site acquired – Upper Hutt. One more in the pipeline
Consolidate operations after a big year of new store builds and transformations	✓	Some settling down in operations (CER scores up, wastage down). More required
Bring SSS growth back to positive by 2H with major NPD initiatives	x	Market softness and loss of NPD momentum saw SSS at (1.8)%
Maintain EBITDA margin > 20% despite cost increases with benefits of new Micros POS system, CCTV, XBR	✓	New systems delivering positive outcomes, but not enough to offset cost increases. EBITDA 19.3%, but >20% last 3 periods



# KFC saw a slowing of the momentum of growth but still a strong year

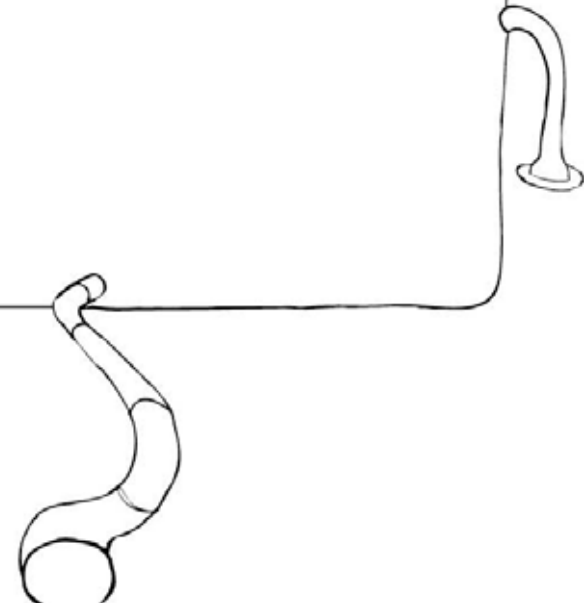
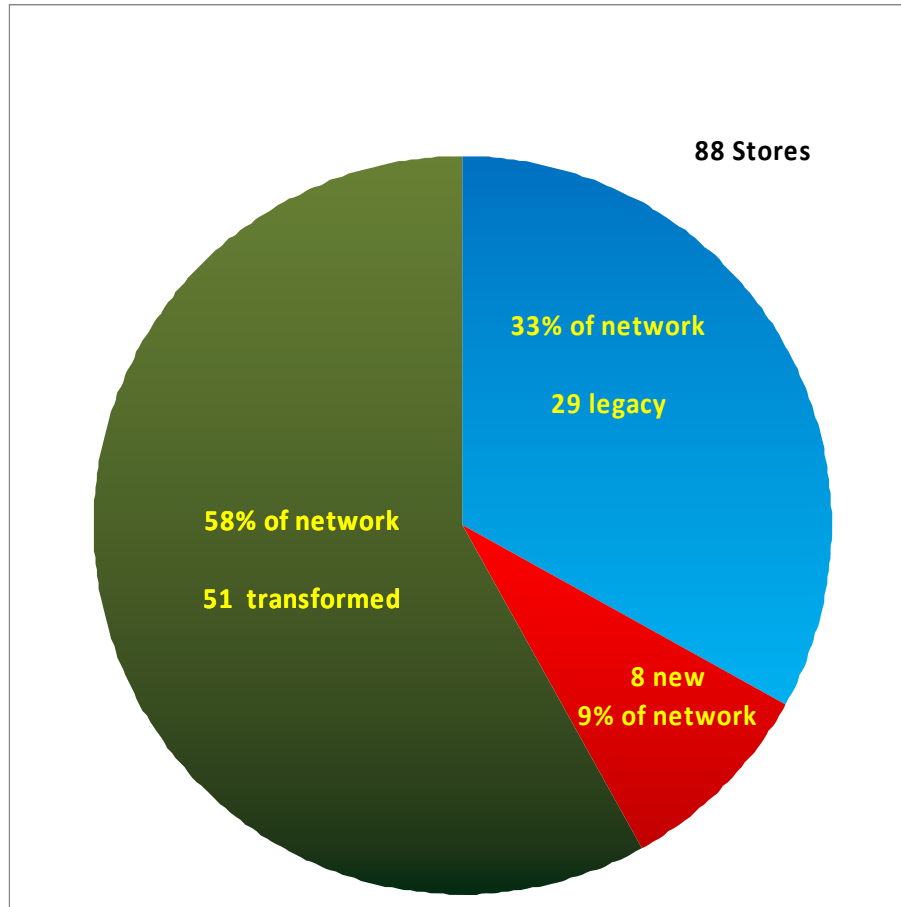
	FY2008	FY2009*	FY2010	FY2011	FY2012
<b>Sales (\$m)</b>	199.1	211.5	223.2	235.8	236.3
<b>SSS %</b>	7.7%	4.1%	9.2%	4.4%	(1.8)%
<b>Transformed Stores</b>	9	4	7	9	5
<b>Transformation Capex (\$m)</b>	11.2	4.6	11.9	14.9	5.2
<b>EBITDA (\$m)</b>	35.9	38.0	46.3	52.1	45.6
<b>EBITDA % Sales</b>	18.0%	18.0%	20.7%	22.1%	19.3%

\*53 week year

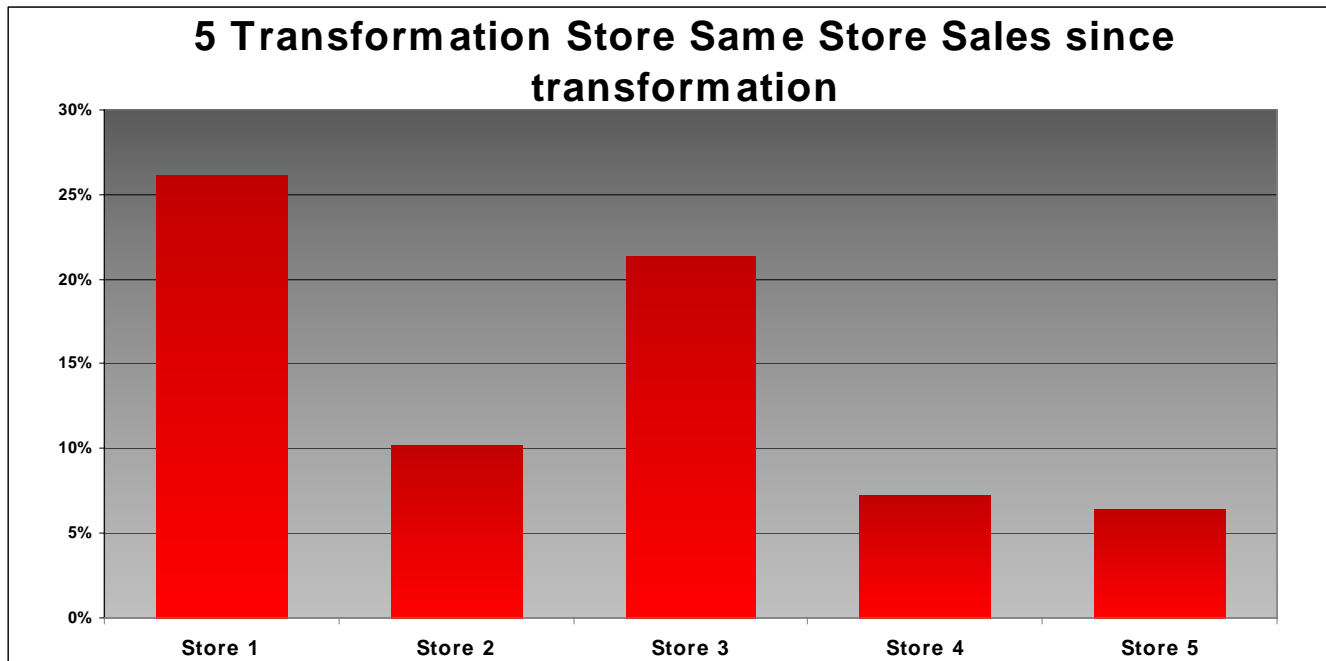




# A quieter year with only five transformations bringing 67% of the network to new standard



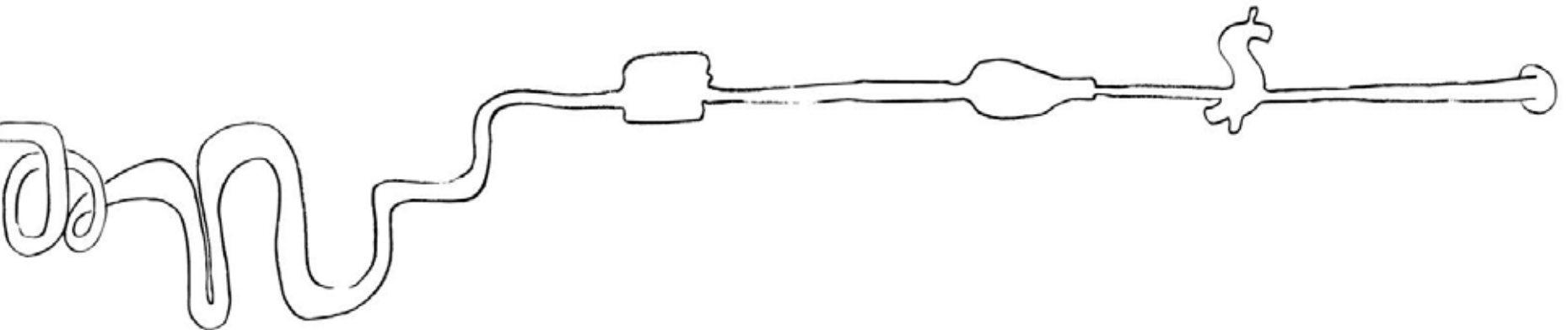
# Generally transformed stores continue to perform well after transformation complete



- Store 1: Provincial Standalone Store
- Store 2: Provincial Standalone Store - sales impacted by opening of competitor store soon after transformation
- Store 3: Provincial Standalone Store
- Store 4: Provincial Standalone Store affected by traffic rerouting and tracking negative same store sales but this trend reversed after transformation works with store now posting regular weekly double digit gains
- Store 5: Urban Mall Foodcourt

# KFC Strategies for the new year

- Continue focus on returning to positive SSS growth (NPD, social media marketing).
- Return EBITDA margin to >20% through supply chain opportunities, loss prevention and continued operations improvements.
- Introduction of next phase of transformation (Lower Hutt).
- Complete 7 transformations.



# Lower Hutt – a new generation



View from intersection looking towards secondary entry / outdoor dining

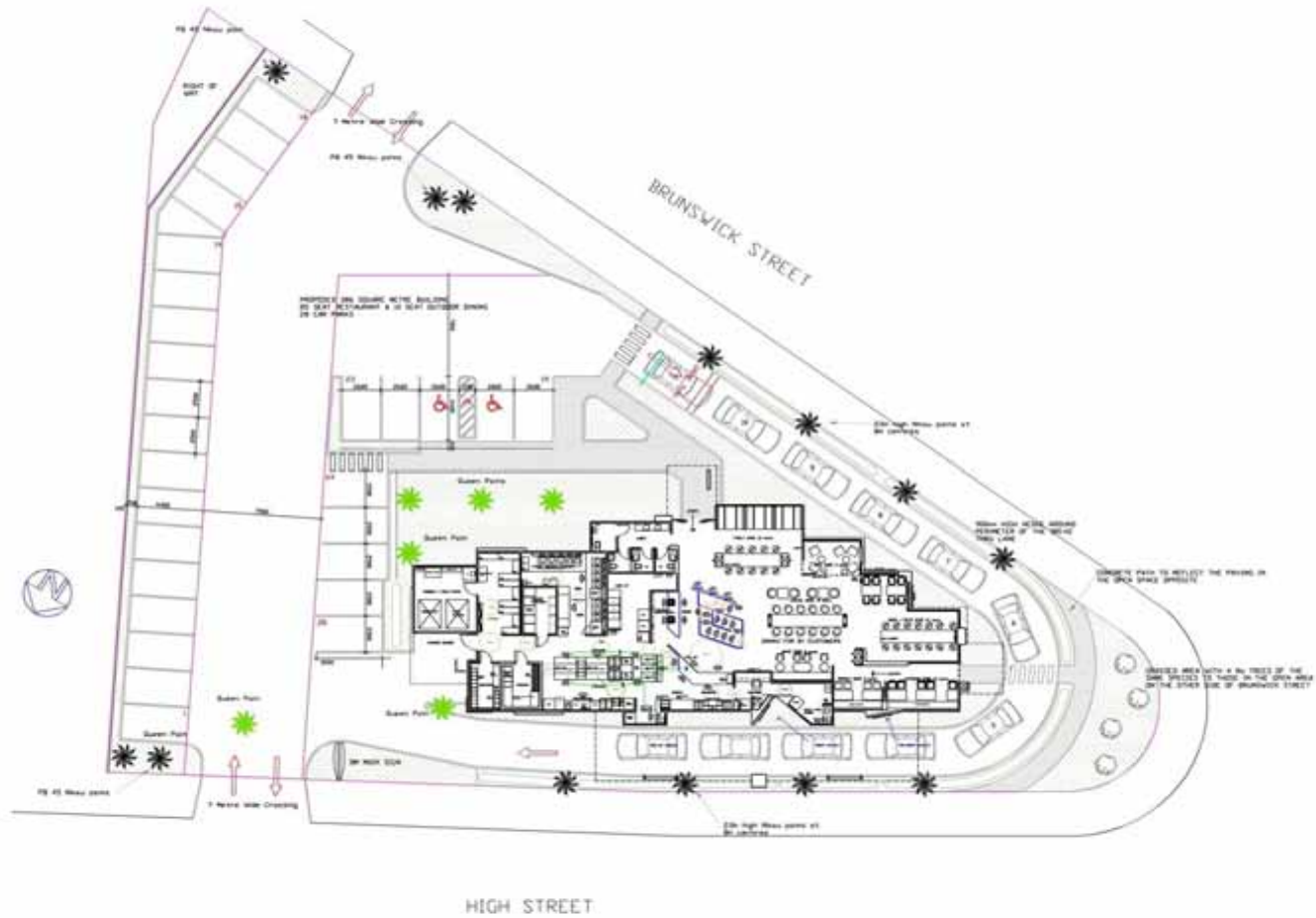


# Lower Hutt – a new generation



View looking at drive thru lane / outdoor dining on the right

# Lower Hutt – a new generation

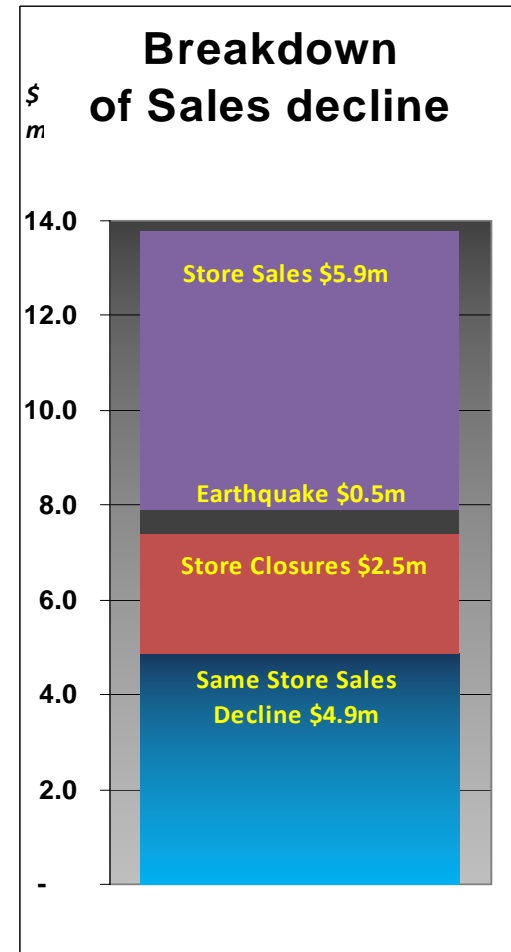
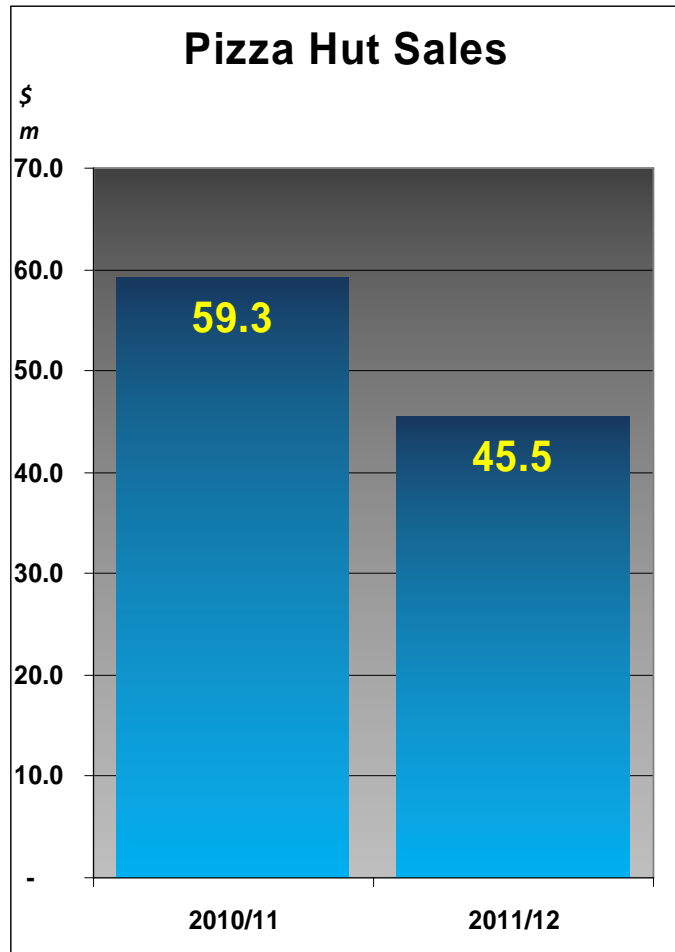


# Pizza Hut operations



<b>Sales</b>	<b>\$45.5m</b>	<b>-23.3%</b>
<b>EBITDA</b>	<b>\$2.1m</b>	<b>-62.8%</b>

# Pizza Hut total sales decline caused by several factors

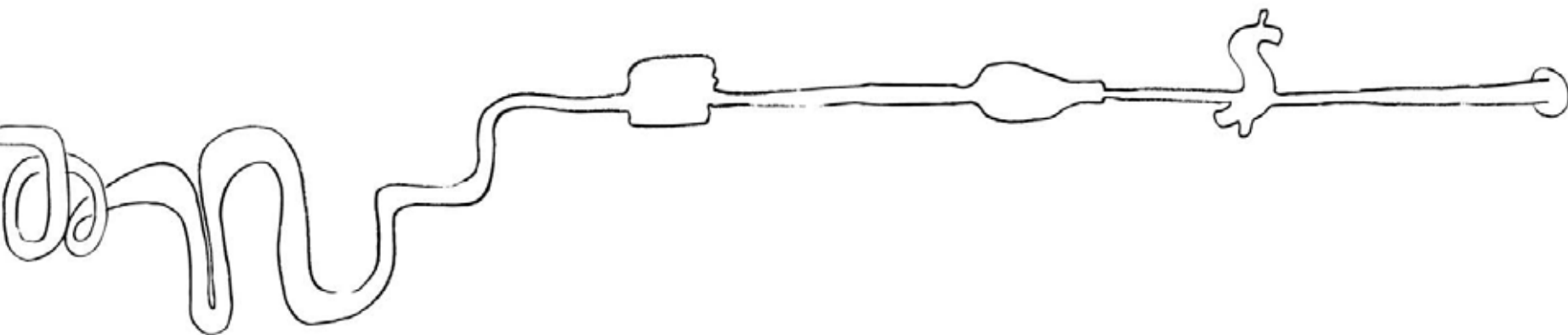




# Pizza Hut margin dropped as a result of sales deleverage, higher input costs and competitor activity (value promotions)

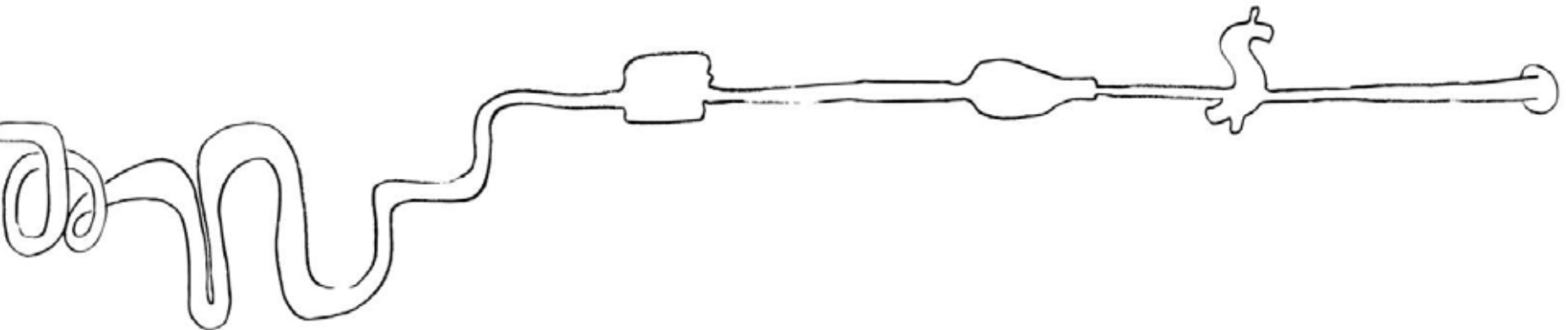
	FY2008	FY2009*	FY2010	FY2011	FY2012
<b>Sales (\$m)</b>	71.4	64.6	64.2	59.3	45.5
<b>SSS %</b>	(7.0)%	(6.5)%	3.9%	(3.8)%	(9.7)%
<b>EBITDA (\$m)</b>	4.4	2.8	5.4	5.6	2.1
<b>EBITDA % Sales</b>	6.2%	4.3%	8.4%	9.5%	4.6%

\*53 week year



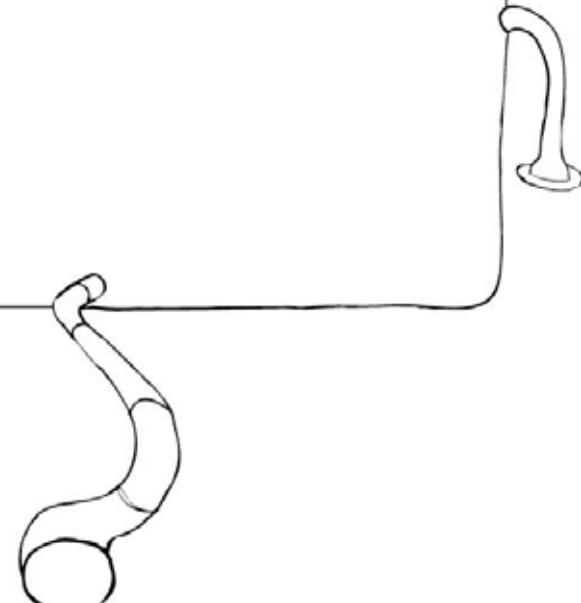
# Pizza Hut did not deliver on strategies for 2011

Strategy	Mark	Outcome
Return sales to positive same store growth	x x	Disappointing result at (9.7%) although some improvement in Q4
Complete facility rationalization (red roofs, unprofitable delcos)	✓	Three unprofitable delcos closed. Three red roofs remain, of which two are profitable
Continue programme of regional store sales to franchisees (8-10 stores)	✓✓	Eight stores sold to independent franchisees
Continue EBITDA margin build (>10% of sales) with continued operational enhancements and loss prevention activity	x x	Sales deleverage, increased input costs and value promotions hit margins hard



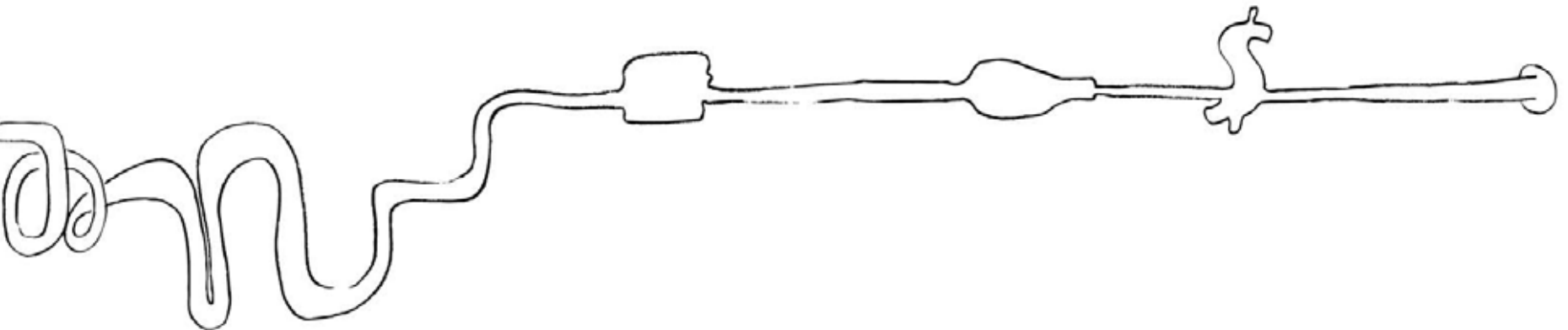
# Pizza Hut franchise sales programme gains momentum

- 13 stores now sold (8 this year).
- Average price \$186k (above b.v)
- Goodwill writedown \$1.5m.
- Focus will move to lower margin stores (but more regionals to come).
- Continuing strong interest (8-10 more targeted this year).



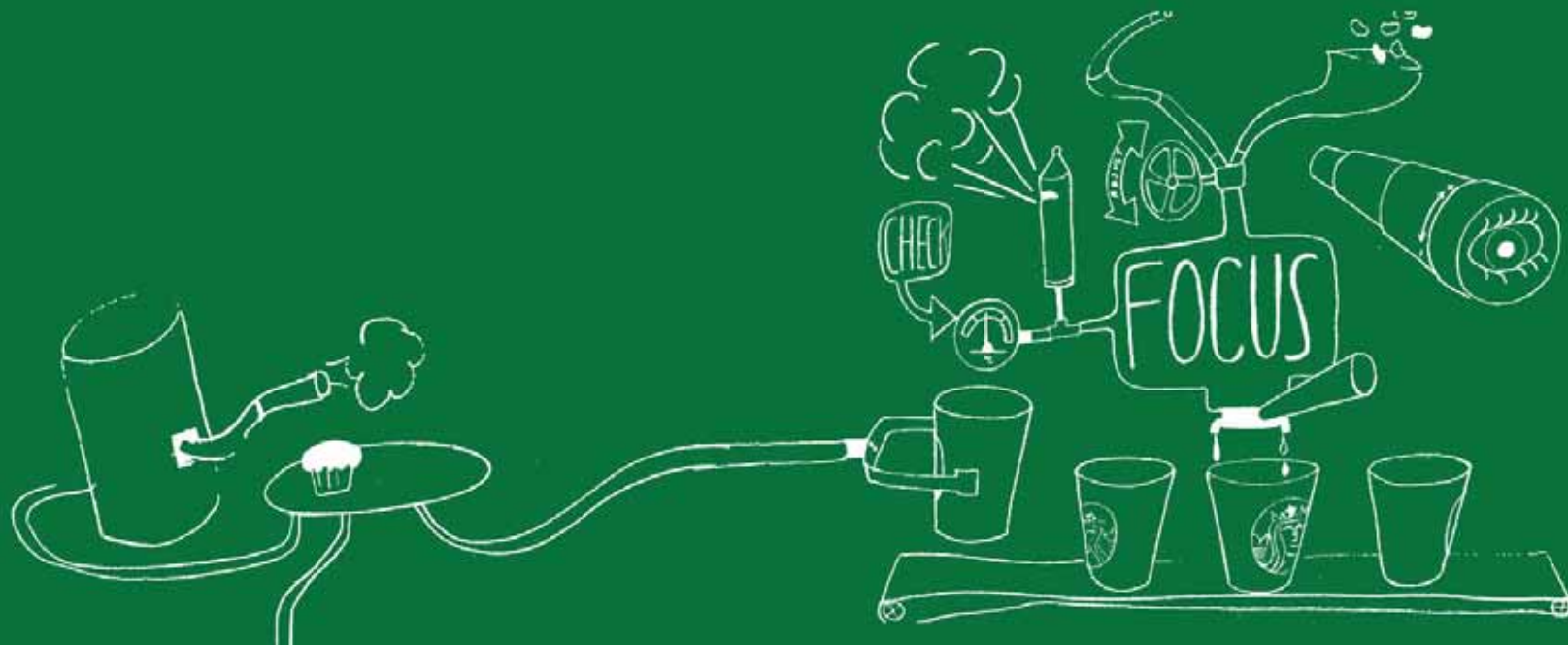
# Pizza Hut Strategies for current year

- Drive sales to \$12k+ PRA to maintain margin leverage:
  - new website
  - value offers
  - NPD
- Supply Chain and other initiatives to reduce input costs (cheese, freight), call centre.
- Trial PHD opportunity in Hamilton.
- Continued operations focus (waste, loss prevention).
- Continued store sales to independent franchisees (10+ targeted).



# Starbucks Coffee operations

Sales	\$26.5	-9.8%
EBITDA	\$3.7m	-8.8%



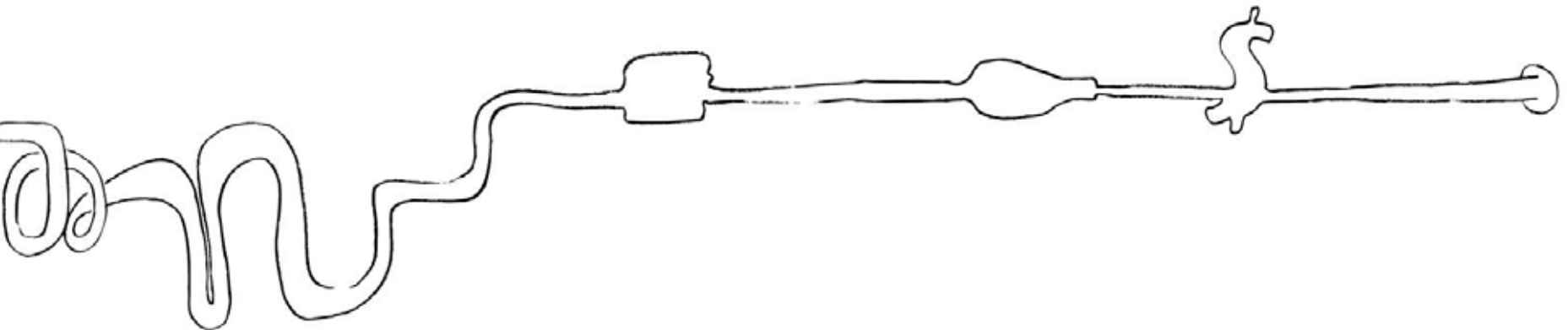


## Starbucks Botany

# Starbucks Coffee continues to perform well despite earthquakes and competitive market place

	FY2008	FY2009*	FY2010	FY2011	FY2012
<b>Sales (\$m)</b>	33	33.0	30.5	29.3	26.5
<b>SSS %</b>	4.0%	3.6%	(2.9)%	0.8%	5.4%
<b>EBITDA (\$m)</b>	3.9	2.9	3.2	4.1	3.7
<b>EBITDA % Sales</b>	11.7%	8.9%	10.6%	14.0%	14.2%

\*53 week year



# Starbucks Coffee strategies are working

Strategy	Mark	Outcome
Maintain positive same store sales growth through consistent customer experience and new food programme	✓✓	SSS 5.4% for year with most stores showing growth
Hold EBITDA margins at 12-14% through improved operations and better sourcing	✓✓	EBITDA margins grow again to new high of 14.2%
Recommence store development (1-2 new stores)	x	No new sites this year but some opportunities identified for 2013
Complete refurbishment on a further 2-3 stores	✓	One store refurbished (and showing a good return)

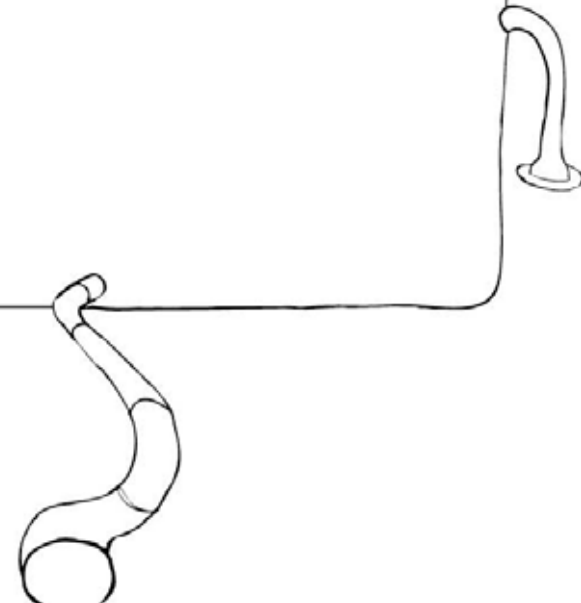




**Carl's Jr**

# The Carl's Jr franchise will add a new dimension to the Restaurant Brands' offering

- Catering to the significant beef burger market
- Dynamic and exciting brand
- Poised for significant international growth
- Proven operating model in New Zealand



# Carl's Jr Terms

- Franchise and development agreements signed with CKE Restaurants Inc in December 2011.
- Development rights for Auckland shared with existing franchisee; exclusively RBD for rest of New Zealand.
- Scoping studies indicate a 50+ store market with \$50+ k WPRA.
- Commercial terms no less advantageous than existing franchises.



# Carl's Jr – exciting premises and a great eat for “Young Hungry Males”

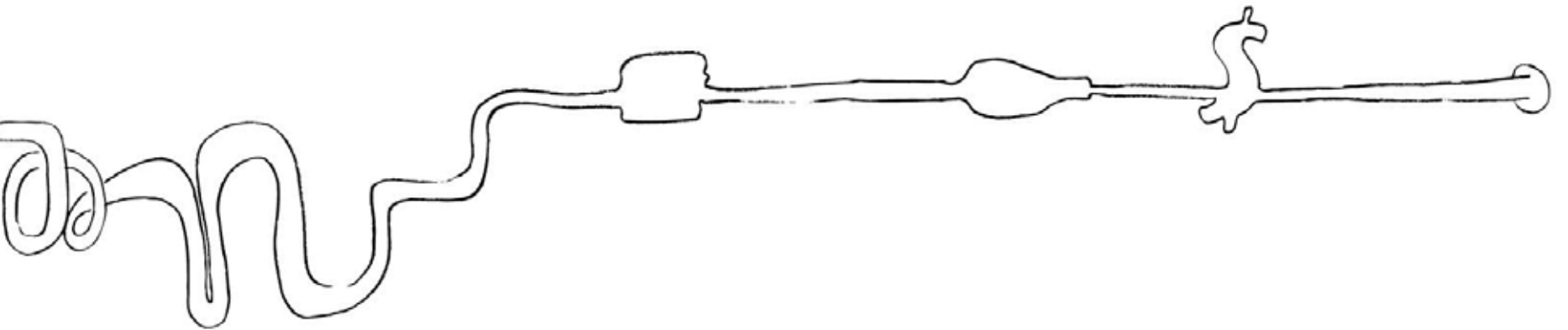
Photo: Carl's Jr.  
**Carl's Jr. 100% Angus beef burger**



**Carl's Jr.** PRIME RIB BURGERS



# Key Objectives



## Key management objectives over the next 1-2 years are:

- Return KFC to positive same store sales growth with EBITDA margins >20%.
- Continue KFC transformation process and pilot next generation store.
- Rebuild Pizza Hut margins through reducing input costs and sales leverage.
- Continue reducing exposure to Pizza Hut through store sales to franchisees.
- Maintain current levels of sales and margin for Starbucks Coffee.
- Recommence Starbucks refurbishment and new store development.
- Roll out first 3-4 Carl's Jr stores.



# Outlook



# Outlook for 2012/13 is tempered by the current economic environment

- KFC – some sales growth, increased margin
- Pizza Hut – lower total sales, but more profitable residual stores
- Starbucks Coffee – similar sales and margins
- Carl's Jr – new stores immediately margin positive

Net Profit After Tax (excluding non-trading) is expected to be at least at current levels